

Retail Sector

Professional Services Sector

Utilities Sector

Construction Sector

Transport Sector

“Our purpose is ultimately to deliver places and buildings that allow communities to thrive while not having a detrimental impact on the natural environment. More and more, responsible companies are realising how aligning business activities with sustainable practices can bring value” *David Partridge, Chair of the Board of Trustees, UKGBC January 2018*

Route2

Route2 delivers unique insights into the total impact of business activities across their entire value chain. We enable businesses to strengthen decision making, establish a competitive advantage and enhance the delivery of social value. Our industry leading methodology focuses on the economic valuation of impacts, which in turn surfaces the financial consequences of sustainability pursuits. Our clients primarily use this information to improve operating efficiencies and strengthen relationships with stakeholders.

Sustainability management is a key challenge for construction companies, for example the sector is responsible for 45% of total UK carbon emissions and 32% of landfill waste (with 13% of products delivered to construction sites sent directly to landfills).

Construction Sector Services

We have a successful track record working with construction companies and with companies undertaking construction projects. Our **Total Capital Accounting** framework highlights the costs and benefits construction activities and business performance entail for society. Applying this methodology to analyse projects or corporate approach unlocks the otherwise hidden financial value of sustainability choices. The insights distilled shape operating or investment decisions that engender greater business resilience, enhance brand reputation, strengthen market positioning, increase profitability, and improve productivity. These benefits help a business to become more attractive to all stakeholders: investors, employees, suppliers, partners and customers.

The following Value2Society™ services are particularly relevant to the Construction Sector:

Total Contribution – Quantification of a construction company or construction project’s societal costs & benefits, beyond the conventional measures of financial return. Analysis covers direct operations, supply chain footprint, and the assessment of project outputs (buildings & infrastructure). Valuation analysis is grouped into a range of indicators (e.g. greenhouse gases, workplace injuries, local employment, and community investment) providing a balanced view across six Capital Stocks;



Benchmarking – Research and extract Total Contribution Benchmarks allowing direct comparisons of construction company or project performance against sector or peer group averages;

SDG Pathways – Analysis of construction company or project performance placed in context against the United Nations Sustainability Development Goals; we identify which SDG targets are materially relevant and quantify how undertaken project activities or corporate performance contribute to the attainment of these SDGs;

Decision Support – Design & delivery of software tools to forecast the societal value of operational (opex) or investment (capex) decisions. These tools empower construction companies to undertake their own Value2Society analysis, and combine maximising societal value with securing financial returns and risk reduction.

Client Examples



Value2Society analysis to inform business planning & reporting



Quantification of Total Contribution and benchmarking to inform 5-year strategy & target setting



Development of a Sustainability Investment Appraisal Tool to inform multi-billion pound construction investments



Award-winning Total Contribution analysis & reporting